



Design Online

January 2022

The mission of APLD is to advance the profession of landscape design and to promote the recognition of landscape designers as qualified and dedicated professionals.

Participate, Validate, Educate: Be Market Strong!

APLD Honors Award Winners

Marti Neely, FAPLD honored with the Harry Schuster Service Award



Marti Neely, FAPLD, is the winner of the 2021 Harry Schuster Service Award, given to a member in recognition of enthusiasm and selfless efforts toward furthering the mission of APLD, either nationally or internationally.

The award honors founding APLD member Harry Schuster, who was known for his enthusiasm for the industry, his energy in recruiting new members and his desire to mentor many landscape designers.

The person who nominated our winner said that Neely's enthusiasm for everything garden and design is surpassed only by her love for and support of APLD!

She welcomes new members with open arms, inviting first-timers to conferences to sit with her on bus tours and go out to dinner.

Neely's long-time work as a leader of APLD has helped develop our certification program and furthered our education efforts. Earlier this year, she was one of our webinar series speakers.

Neely has served on countless committees, including certification chair and president of the APLD Board of Directors.

2021 Award of Distinction goes to Larry Weaner, FAPLD



Larry Weaner, founder of New Directions in the American Landscape (NDAL), an organization dedicated to educational programming in ecological landscape design, is the winner of the 2021 APLD Award of Distinction.

Weaner is the principal of Larry Weaner Landscape Associates, and his firm's design and restoration work spans more than 20 states in the U.S. and U.K.

He has been profiled in national publications including *The New York Times*, *The Wall Street Journal*, *Landscape Architecture Magazine*.

Weaner has received numerous awards, including the Landscape Design Award from the New England Wildflower Society for use of native plants in "exceptional and distinctive landscape compositions" and the Lady Bird Johnson Environmental Award from The Native Plant Center. He also has been honored by the Garden Club of America and the American Horticultural Society.

A well-known and respected speaker and author, Weaner is a founding member of APLD and served on its environmental committee.

See Chapter News inside for APLD Chapter Service Award winners!

APLD International Design Conference – Virtual Edition Draws Rave Reviews

For those who attended the APLD International Design Conference, it was virtually a trip around the world, full of innovative design ideas, timely industry news and plenty of networking.

“Where else can we travel to Chile, Uruguay, England, Nebraska and Pennsylvania with such engaging speakers and images? We experienced some of the top professionals in their fields: from stone setters, to plants-people, to plant-hunters,” said Patricia St. John, of St. John Landscape, Berkeley, Calif.

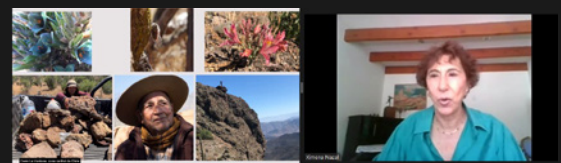
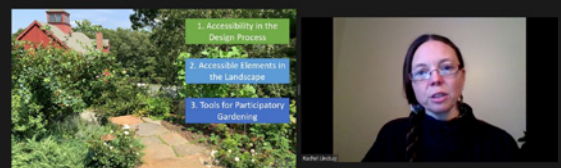
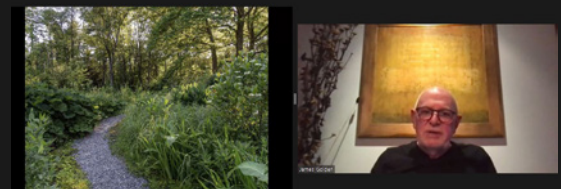
Sheila Schrader, of Schrader Landscape Design, Lincoln, Neb., enjoyed the conference so much that she joined APLD the next week.

“I can tell I will gain so much from being a part of this organization and that was truly on display during the conference,” she said. “The educational value, the beauty of the landscapes and design work, and the camaraderie and respect among the members made the 2021 virtual conference so valuable.”

In an informative session by John DeVore, owner of DeVore’s Land & Water, Beverly Hills, Fla., attendees heard how the use of stone in the landscape has a range of applications for the designer. Beautiful, virtual garden tours and lots of camaraderie across the miles filled the conference.

“We grow as designers, and humans, by getting outside of ourselves. Every APLD conference provides a super saturated exposure to good, new design, and I draw from the experience all the time in my own work,” said Lynley Ogilvie, Lynley Ogilvie Landscape Design LLC, McClean, Va. “Plus, it’s just nice to spend time with our tribe of creative, plant-obsessed, friendly and slightly-wacky colleagues. What more could one want from a tax-deductible event?”

The next APLD International Design Conference is planned for July 21-25, 2022 in Chicago, Ill.



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Association of
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Inquiring Minds Want to Know...

Last month's virtual Hangout was a great way for members to connect and get their questions answered about all things APLD. President Eric Gilbey invites any members who missed it or who have additional questions to email info@apld.org at any time!

In this month's video message, Gilbey also puts out a call for membership renewals, mentors and committee members. Hear all the details [here](#).



Deadline Extended: Enter the 2022 APLD Landscape Design Awards by January 14, 2022!

Enter for your chance to be recognized as an award-winning landscape designer!

The APLD International Landscape Design Awards Program honors the best in landscape design from around the world. The program brings exceptional talent to the attention of peers, potential clients and the world of design. Entry categories include non-residential, residential, small gardens, planting design, show gardens, specialty projects and details.

Show us your best work! We've extended the deadline. All project entries must be submitted by **January 14, 2022**. Details on submission requirements and judging criteria can be found in the Awards Packet. **Please make sure to review the information carefully.**

If you have any questions about the program or entry process, please contact Courtney Kuntz at 717-238-9780 or comm@apld.org.

[Download the Awards Packet](#)

[Submit Your Entries Online](#)



2022
international landscape
design awards

Association News

Did You Miss a Webinar?

If you missed a recent APLD webinar and you're still kicking yourself for it, no worries! You can find them all in APLD's new catalog of webinars!

Choose from 13 different webinars presented in the last two years, including "The Truth About Dirty Pots," with Marie Chieppo and Jean Ponzi, which highlights efforts around APLD's Healthy Pots, Healthy Planet initiative, and sessions on many other timely topics.



Recordings are available for \$20 for members and \$40 for non-members. A form at the back of the catalog makes ordering easy.

For a copy of the catalog, contact communications@apld.org.

Welcome, New APLD Members

Professional

Jonathan Williams, Flowery Branch, Ga.

Qualified Professionals

Dena Chandler, Stevensville, Mich.

Jessica Matteson, Southport, Conn.

Sheila Schrader, Garland, Neb.

Mark Thomaschefskey, Sterling, Ill.

Breanna Van Meeteren, Waukee, Iowa

Students

Rasa Cikotas, Chantilly, Va.

Kristen McDonald, Columbus, Ohio

Viktoria Prudnikova, La Altagracia, Dominican Republic

JOIN OUR COALITION TODAY!



WEBSITE: HealthyPotsHealthyPlanet.org
INSTAGRAM: [@healthypotshealthyplanet](https://www.instagram.com/healthypotshealthyplanet) [@landscapedesigners](https://www.instagram.com/landscapedesigners)

Technology User Groups Forming in 2022

During networking at the virtual International Landscape Design Conference and at this year's Hangouts, APLD members expressed an interest in forming a Landmark Vectorworks User Group and a Morpholio Trace User Group.

These groups are just being formed. Once we know who is interested in participating, we will get everyone's input on what they want out of the groups. We will also seek leaders, set a schedule, etc.

If you are interested in either of these opportunities, please reach out by **January 15** to:

Francesca Corra at fcorra@aol.com – Landmark Vectorworks User Group

Katie Weber at katie@katieweberlandscapedesign.com – Morpholio Trace User Group

“As someone who promotes adopting new technology to help advance the practice of landscape design, I'm thrilled to see our members form networking groups to learn from, and inspire, each other in their use of design technology,” said APLD President Eric Gilbey. “I would encourage every member who may be interested to participate, no matter their own confidence level, as we all have something to learn and share.”

Parting Thanks

APLD extends a huge thank you to Lynley Ogilvie, who is retiring from the APLD Board of Directors.

Ogilvie, of Lynley Ogilvie Landscape Design LLC, McClean, Va., has faithfully and enthusiastically shared her expertise and skill set to further leadership efforts of the board. Thanks, Lynley! We appreciate you!

Watch for introductions to our new board members in an upcoming newsletter!



Industry News

Do you have experience with trees in hard landscapes?

Postgraduate researcher Dean Bell is seeking support from professionals in completing a short questionnaire titled *'Practitioner Experiences on the Impact of Tree Pit Design on Urban Tree Growth and Survival in Hard Landscapes.'*

Access more information and the questionnaire [here](#). The questionnaire will close on Jan. 7, 2022.

The Hangout



Recapping Our Town Hall Meeting

During the December 14 virtual Town Hall Meeting and Hangout networking event, APLD President Eric Gilbey gave an update on association activities and responded to members' questions.

"APLD has been focusing on member engagement and reconnection. Given that many of us have not had the opportunity to network with other professionals in person for quite a while, we are attempting to introduce programs and initiatives that would encourage those connections," Gilbey told the group.

Priorities in the new year include building memberships and sponsorships.

Gilbey outlined progress made with APLD's Healthy Pots Healthy Planet initiative over the past year and spoke about APLD's decision to continue elevating the certification program and changing the designation for our certificants from APLD to CPLD, or Certified Professional Landscape Designer.

"Please help us grow APLD by talking about our initiatives, as well as our current benefits, with potential members," Gilbey said. "People join people, and you asking someone to join is the best endorsement APLD has to recruit new members."

Interested in getting more involved? Join an APLD committee! We are always looking for new members on these committees:

- Advocacy
- Awards
- Certification
- Conference
- DEI Advisory Panel
- Education
- Membership
- Sponsorship
- Sustainability



Contact info@apld.org for more information.

After Gilbey presented the 2021 Service Awards, members moved to breakout rooms to hear more about APLD initiatives and present questions to board members, discuss sustainability, share their project joys and challenges and network.

The Hangouts have been a successful way to stay connected and share resources and ideas. We look forward to more Hangouts next year. Stay tuned!

Chapter News

APLD Honors Four Recipients with Chapter Service Awards

Each year, APLD presents Chapter Service Awards in recognition of those whose energy and passion for our industry inspire all of us.

This award is presented to a current member in good standing who has shown exemplary service in furthering the goals and work of an APLD Chapter or District.

This year, we honor four members, Marilyn Guidroz, FAPLD, and Laura Morton, FAPLD, both of the California Chapter and Carolyn Mullet and Kelley Okleson, both of DC-MD-VA chapter.

Morton, of Laura Morton Designs, is described as a consummate landscape design professional, leader, mentor and collaborator. She has long history of service to the California Chapter, including sponsorship chair, membership chair, president and co-founder and president of the APLD Greater Los Angeles District Chapter. When Morton and a handful of colleagues founded the GLA – the Greater Los Angeles District—it marked a pivotal step toward the California Chapter truly having a state-wide presence.



Mullet, of Carex Garden Design, is a founding member of the DC-MD-VA chapter. Under her leadership as president, the chapter has attracted new members who are enthusiastically taking up projects. The chapter now has three major events annually—a fall business-oriented meeting, a winter lecture series and a spring tour of gardens designed by local members. In addition, Mullet has overseen the establishment of a system to ensure continuity of leadership in future years.



Okleson, of Groundsmith Collective, has served as public relations chair for her chapter and chairs the chapter's pro bono project. This ongoing project involves restoration of a park with ties to the Black community in Baltimore, creating invaluable ties between the chapter and the community. Okleson always shares her knowledge willingly and has a strong philosophy of service to all.



Guidroz, of Marilyn's Garden Design, and a founding member, past president and treasurer of the San Diego District, has not only provided leadership but also offers boundless professional advice and support and is a strong advocate of member certification. She is known for handling difficult issues with ease and professionalism and is an inspiration to many.



Chapter News

APLD Virtual Chapter Presents Certification Course

The APLD Virtual Chapter is pleased to offer a six-session, intensive course to guide you through the certification process.

The classes, which will meet every two weeks, will be led by Marti Neely, FAPLD. She served on the APLD Certification Committee for 16 Years, and she will use her expertise to take attendees from selection to submission.

Class format is ZOOM, with face-to-face time and Q&A after each session.

The classes start Jan. 9 and are presented every two weeks, from 3 to 5 p.m. Central Time.

Find more information [here](#).

Join APLD Washington Chapter for a Webinar: Ins and Outs of Designing a Deck

Presented By Rick Fox of Devonshire Landscapes.

Deck design can be a daunting task especially when tasked with creating a permit set of drawings.

Hear from both a designer and an installer on the ins and outs of proper deck design and the thresholds for permitting and engineering requirements.

For more information, contact Kryssie Maybay at kryssie@kismetdesignco.com.



Perennial Plant Association Announces Call for 2022 Landscape Design Award Entries

Do you have a project that showcases perennials? The Perennial Plant Association is excited to invite APLD members to submit entries for their 2022 Landscape Design Awards!

Initiated in 1992, the PPA Landscape Design Awards program recognizes design projects that are exemplary in use of herbaceous perennials to help create balanced and beautiful landscapes. The “after market” applications of growers’ products and the design, installation and maintenance of plants in gardens and natural settings are of special interest to the Perennial Plant Association.

Award winners will be recognized the following ways:

- **Awards presentation** on August 2 during the 2022 PPA National Symposium in Lancaster, Pa.
- **Complimentary registration** for Tuesday, August 2 at the 2022 PPA National Symposium in Lancaster, Pa.
- **Press release** announcing award recipients sent out to media publications.
- **Social media promotion** and a full feature in an upcoming **PPA newsletter**.
- **2022 PPA Webinar** featuring award-winning design projects, hosted by each design team (Webinar date to be confirmed with award winners.)

Paper or online applications must be received or postmarked by **March 18, 2022**.

For more information and to apply, [click here](#).



Kempton, PA Garden project entry designed by Donald Pell Gardens – Winner of the 2021 PPA Landscape Design Honor Award.

Help Preserve the Work and Legacy of Roberto Burle Marx

By Amelia B. Lima



Design for Banco Safra's plaza

The Roberto Burle Marx Institute needs our help to continue the work of cataloging, preserving and digitalizing the work of the great master of the Modern Landscape Design.

Haryuoshi One, Burle Marx Studio partner and director until 2017, always believed in the importance of preserving the office's archive. Since his passing, his daughter, Isabela Ono, and studio associates have helped continue this mission.

The Burle Marx Institute was created in 2019 to make the archives of the office accessible to the public. The work to organize all of it is enormous, considering there are more than 2,000 projects, 20,000 technical drawings and croquis, 30,000 documents and letters, 2,000 books, 1,000 magazines and newspapers, 75,000 photographs, 100 paintings and lithographs, 80 projects drawn and painted by hand and 50 models.

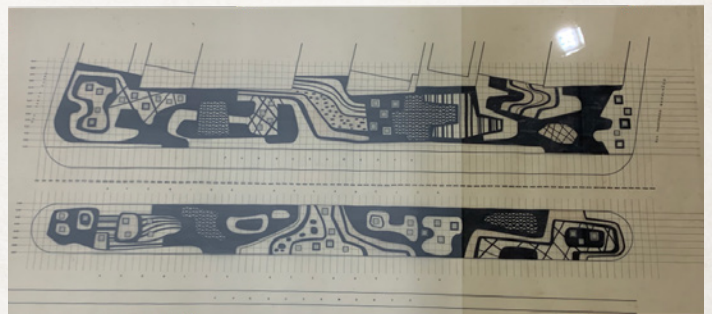
In an effort to promote the Institute, a show was organized at the beautiful mansion of Roberto Marinho in Cosme Velho, Rio de Janeiro.

The show will run until February 6, 2022 and displays some amazing and never-before-seen work by Burle Marx.

It was truly a treat to be able to see the original hand perspective drawings of the Aterro do Flamengo, the largest urban park created on reclaimed land inside a city, the original drawings for the pavement designs for the Copacabana's promenade expansion, historical photographs of some of the trips organized by Burle Marx to collect uncatalogued plants from their natural habitat, as well as drawings for tile murals and some landscape projects that were never realized.



Instituto Roberto Marinho



Pavement design for Copacabana promenade

When all this material is organized, cataloged and digitalized, interested parties from the world over will have access to this singular legacy. In my opinion, preserving all of these materials is of the utmost importance to our understanding of the history and evolution of landscape design, as well as the vibrant dialogue that emerged in the Americas in the 20th century that changed our understanding of the built environment.

Continued on next page...

If you agree, I urge you to consider making a small donation to the Institute through the [Brazil Foundation](#).



Hand-drawn perspective of Parque do Flamengo with Sugarloaf in the background



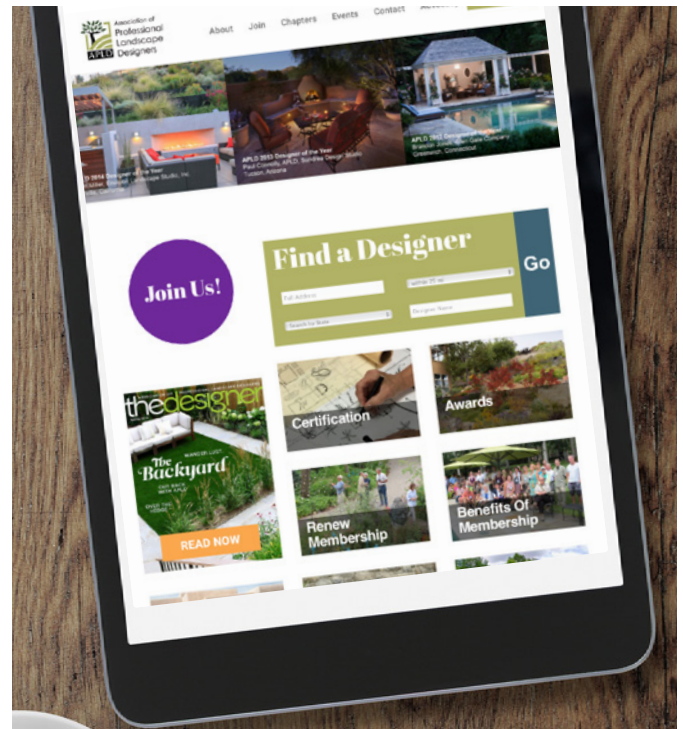
Blue and white tile mural design for a private residence



Hand drawing of the native dry scrub vegetation of central Brazil by Burle Marx



Roberto Burle Marx in his Sitio in Pedra de Guaratiba



visit the website at www.apld.org



APLD would like to recognize its affiliate organizations.



Do You Need to Submit CEUs to APLD?

APLD is proud of the time our members spend learning more about the industry. To continue remaining at the forefront of the profession, APLD qualified professionals and fellow members are required to submit CEUs every three years to maintain their membership status.

It's simple! All you have to do is log in to the members' area of the APLD website. From there you will see a tab at the top of the page that says "Upload CEUs." On the CEU page, you are able to keep track of all your CEUs and continuously upload new ones. The date in which you need to obtain all of your CEUs is populated in that area for your convenience.

APLD qualified professionals and fellows are required to earn 30 CEUs. It's important to track your CEUs so you don't fall behind and lose your status with APLD. Visit the [APLD website](#) to track and upload your CEUs.

If you have any questions, please feel free to contact Kelly at APLD headquarters at certification@apld.org or call 717-238-9780.

Keep in mind this quick reference when logging CEUs:

Activity	# of CEUs
Lecture	1 per hour
Guided Garden Tour	1/2 per hour
Workshop	1/2 per hour
Webinars & Online Courses	1 per hour
Chapter Leadership <ul style="list-style-type: none"> • President • VP/President-Elect • Secretary • Treasurer 	5 per year 3 per year 3 per year 3 per year
Teaching	<ul style="list-style-type: none"> • 3 per credit hour • 1/2 for 50-minute lecture • 3 for 2-hour APLD Certification Workshop • 5 for 1/2 day APLD Certification Workshop
DesignShare Mentors <ul style="list-style-type: none"> • Meet with mentee • Submit an article • Discuss your experience as a mentor for a webinar • Participate in a speaking engagement to promote the mentorship program 	2 per year 1 per year 1 per year 1 per year



Photo by Larry Weaner

Virtual Education Series for Professionals Developed by Larry Weaner

New Directions in the American Landscapes (NDAL) is offering a winter series of programming that will explore an eclectic array of landscape approaches ranging from ecology-based design, to environmental art, to culturally reflective design. Presenters will include Wambui Ippolito and W. Gary Smith. Join Larry Weaner for a “Prairie-side Chat” interview, where influential practitioner Thomas Woltz will reveal the thought processes and motivations that have guided his work. In addition, Larry Weaner will teach a four-part intensive course on native design, planting, and management, to be followed by an in-person regional field session (registration for field sessions in the spring).

This national series is geared toward landscape professionals including landscape architects & designers, horticulturists, and restoration ecologists.

February - March 2022

CEUs available

Registration opens late-December at ndal.org

Email info@ndal.org or call Sara Weaner, NDAL
Executive Director, at 510-518-0430 with questions.

NDAL
NEW DIRECTIONS IN THE AMERICAN LANDSCAPE
FOUNDED IN 1990 BY LARRY WEANER

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We Need Mentors!

We have several mentees who need a match. Sign up today. Share your knowledge. Help a friend.

APLD launched its new nationwide mentoring program to connect landscape designers who want to learn from each other. Participate as a mentor, mentee or both. Connect to learn a new skill, understand industry business practices, and to expand your professional network. There is a place for everyone!

Learn more about DesignShare [here](#). To sign up as mentor, [click here](#). To sign up as a mentee, [click here](#).

You can participate in DesignShare and more through your APLD membership! Keep connected and renew your membership for another year.



Nursery Guide is the most comprehensive wholesale buyers' guide in the green industry. Find thousands of plant species and cultivars, and hundreds of services and suppliers for the horticulture industry.

- The website earns nearly **700,000 annual page views**.
- **6,500 printed copies** of the guide are in circulation.

START SEARCHING NURSERY GUIDE

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Join APLD on Houzz!

Build your brand and grow your business through Houzz, the leading online platform for home remodeling and design. Please [follow us](#) on Houzz and [add our badge](#) to your professional profile to let clients and prospects know that you are a proud member of the APLD.



Upcoming Educational Opportunities & Events

APLD provides a listing of educational opportunities and events on its website, www.apld.org.

APLD Virtual Chapter Mentorship Program (1 CEU)

January 6, Online

Greater Des Moines Botanical Garden: Saturday Lecture Series (1 CEU per session)

January 8 – March 26, Des Moines, Iowa

APLD Virtual Chapter Certification Workshop

(1.5 CEUs Per Session)

January 9 – March 20, Online

APLD CA Greater Los Angeles District: Pollinator-Friendly Gardens, Xerces Society (1 CEU)

January 10, Online

Mt. Cuba Center: Botany for Gardeners (8 CEUs)

January 12 – February 2, Hockessin, Delaware

Mt. Cuba Center: For Us and Them: Edible Native Plants to Feed Us All (1.5 CEUs)

January 15, Online

New York Botanical Garden: The Modern Cottage Garden: Greg Loades (1 CEU)

January 18, Online

Mt. Cuba Center: Residential Landscape Design Workshop Section A (9.5 CEUs)

January 22 & 29, Hockessin, Delaware

Mt. Cuba Center: Residential Landscape Design Workshop Section B (9.5 CEUs)

January 23 & 30, Hockessin, Delaware

Great Lakes Trade Expo (14.75 CEUs)

January 24-26, Lansing, Michigan

University of Washington Botanic Gardens: Master Pruner Series (2 CEUs per session)

January 25 – March 1, Online

New York Botanical Garden: Kate Orff: Mending the Landscape (1 CEU)

January 27, Bronx, NY

APLD Washington Chapter Webinar: Ins and Outs of Designing a Deck

February 3, Online

University of Washington Botanic Gardens: Getting Down to Earth: Understanding Soils for Ecosystem Resilience (2.25 CEUs Per Session)

February 3, 10, 17, 24 & March 3, 10, Online

Tower Hill Botanic Garden: Urban Tree Symposium (4.5 CEUs)

February 4, Online

Mt. Cuba Center: Ecological Landscape Design (18 CEUs)

February 10 – March 17, Hockessin, Delaware

Mt. Cuba Center: The Ecological Benefits of Native Bees and Predatory Wasps (1.5 CEUs)

February 12, Online

New York Botanical Garden: Plants and Placemaking: Matthew Cunningham (1 CEU)

February 15, Bronx, New York

Mt. Cuba Center: Pruning for Homeowners Section A (3 CEUs)

February 16, Hockessin, Delaware

Ecological Landscape Alliance: Conference & Eco-Marketplace (8 CEUs)

February 23-24, Online

Mt. Cuba Center: The Front Yard Revolution (1.5 CEUs)

February 23, Online

New York Botanical Garden: Claudia West: Rebuilding Abundance (1 CEU)

February 24, Bronx, New York

Continued on next page...

Mt. Cuba Center: Supporting Insects in the Winter Garden (2 CEUs)

February 25, Hockessin, Delaware

Mt. Cuba Center: Pruning for Homeowners Section B (3 CEUs)

February 26, Hockessin, Delaware

Have an educational opportunity to share with APLD members? Send notices of upcoming events to APLDDesignOnline@hotmail.com.

Get Your Event Approved for CEUs!

If your chapter is planning an event, remember to have it approved for CEUs. Contact Kelly at certification@apl.org if you have any questions.

[Click Here to Fill Out the CEU Request Form](#)

visit the website at www.apld.org



Reminder: One Sweet Offer You Don't Want to Miss!

BUY 2 YEARS AND GET 6 MONTHS

FREE

Help Us Spread the Word About APLD Sponsorship

We want to remind you that APLD has received a generous Challenge Grant to provide additional benefits to NEW sponsors. This special offer is available to new APLD sponsors who commit to a two-year sponsorship. Do you know a business that would benefit through sponsorship with APLD? Help us spread the word by sharing this opportunity with them. [Click here](#) to learn more about APLD's special Challenge Grant offer.

APLD's sponsorship program provides you with exposure to landscape designers you won't find anywhere else. APLD sponsors get their business in front of APLD's membership – designers, business owners, industry influencers, etc.

For any questions regarding sponsorship and advertising opportunities, please email ads@apl.org.



[Click Here to Learn More About APLD Sponsor Benefits](#)

Take Advantage of APLD's Tool for Career Connections

Help us grow our job board!

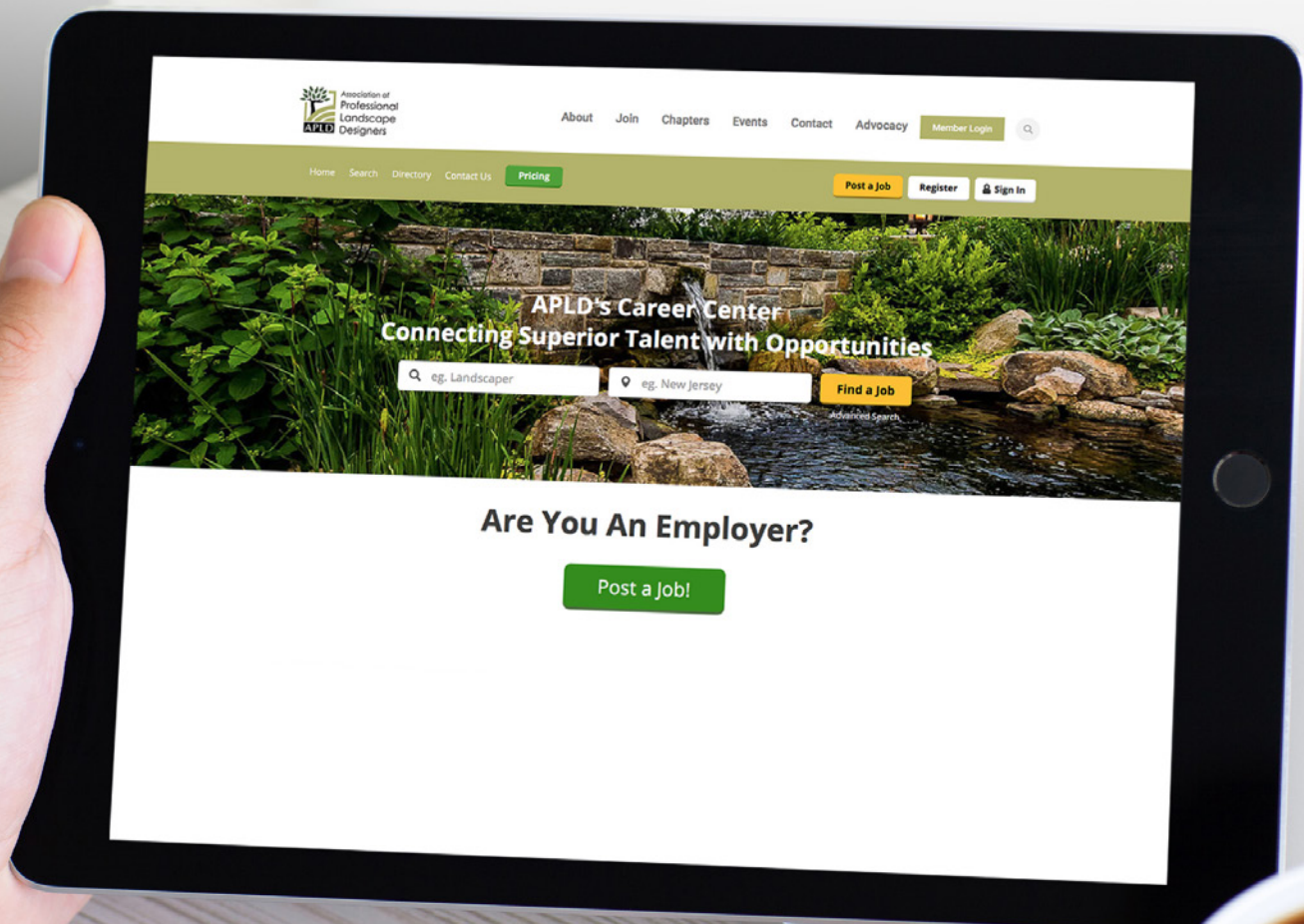
Whether you're scouting out your next career move or looking for that next great hire, careers.apld.org is the resource for you!

Job Seekers

Create your account for FREE! Post your resume anonymously or make it live for employers to find. You can get job alerts delivered right to your inbox on a daily or weekly basis. [Click here](#) to get started.

Employers

Easily post jobs to gain direct access to highly qualified professional job seekers. You can set-up pre-screen filters to deliver only the best candidates to you. Looking for even more visibility? You can feature your job and logo on the job board homepage to increase click-throughs. And, as a member of APLD, you receive discounted pricing on the plans we offer. [Click here](#) to learn more.





The Designer Magazine:

FREE digital subscriptions of APLD's quarterly magazine, *The Designer*, are available for everyone. Please tell all of your industry friends to sign up on the [APLD website](http://www.apld.org) today!

All APLD members receive a digital subscription – no need to sign up.

Design Online Submissions:

Design Online is always seeking articles that would be relevant to APLD members. In particular, we are looking for leads in the following areas:

Members in the News: Have you or one of your designs been in the news lately? Share that information with APLD members.

Member Spotlight: Would you like to be featured as our next Member Spotlight? Just let us know, and we'll get the ball rolling.

Blog of the Month: Do you have a blog about landscape design? Let us know so we can share it with the APLD membership. Gain exposure among your peers and help us form an APLD blogging community.

Please submit your articles to Carolyn at APLDDesignOnline@hotmail.com. The deadline is the 15th of each prior month.



Association of
Professional
Landscape
Designers

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APLD's staff wants you to get the most out of your experience with APLD. We are available to serve you, so please do not hesitate to contact staff with any question or concern that you may have. For a full staff listing, please [click here](#).

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Association of Professional Landscape Designers

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